

# GERMAN ARTIST MICHAEL MOEBIUS TRIUMPHS IN HISTORIC \$120 MILLION COPYRIGHT BATTLE, REINFORCING INTELLECTUAL PROPERTY RIGHTS

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In a jaw-dropping legal victory, German artist Michael Moebius has secured a staggering \$120 million copyright judgment against 400 foreign companies notorious for copyright infringement. Handed down by the honorable Judge John Robert Blakey in the Federal Court in the Northern District of Illinois Eastern Division, this record-breaking judgment is the highest ever awarded to a living independent artist, sending shockwaves through the art world and redefining the significance of intellectual property rights for iconic pop art creations.

At the epicenter of this groundbreaking case are Moebius’s captivating bubblegum paintings of Marilyn Monroe and Audrey Hepburn, which have propelled the artist to contemporary pop art stardom. These vibrant masterpieces, however, have faced the harsh reality of unauthorized reproductions in the digital age.

The allure of Monroe and Hepburn, immortalized by Moebius’s bubblegum portraits, has captivated a global audience, elevating these pieces to the pinnacle of pop art. Consequently, they’ve become prime targets for counterfeiters, drawing parallels to luxury brands such as Louis Vuitton, Gucci, Chanel, Hermès, and Prada, which grapple with infringement issues.

This monumental \$120 million judgment emphasizes the immense value of artistic originality and creators’ rights in an era where digital reproduction and distribution of art is rampant. The ruling sets the stage for future legal battles, inspiring more stringent measures to protect and preserve the value of artistic creations.

The infringement of Moebius’s iconic paintings not only undermines the art world’s integrity but also highlights the prevalence of unauthorized reproductions easily found online. This judgment sends an unambiguous message to counterfeiters and infringers: intellectual property theft will not be tolerated. By drawing comparisons to the struggles of renowned artworks like Da Vinci’s Mona Lisa and Andy Warhol’s Campbell Soup series, this case highlights the urgent need for artists to protect their work.

As Moebius’s Marilyn Monroe and Audrey Hepburn bubblegum paintings continue to enchant audiences worldwide, this historic judgment marks a turning point in the fight for artistic rights and protection of invaluable creative works. The case underscores the importance of vigilance and unity against counterfeiters and intellectual property thieves in the art world, solidifying the significance of safeguarding creators’ intellectual property and shaping the future of artistic rights.

For more information & insight visit: [www.michaelmoebius.com](http://www.michaelmoebius.com)

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UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION



Michael Moebius in front of his two artworks at the Art Angels Gallery, Los Angeles, CA



MARILYN BUBBLEGUM

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AUDREY BUBBLEGUM

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